



“We are flexo – Welcome to the future”

The future of flexo associations and the future of flexo technologies. A virtuous synergy in support of flexo printers.

ATIF, the Italian Technical Flexo Association and FTA EUROPE, the European Flexo Federation will talk about the future of flexo: which activities will both national and European associations foresee to support this industry and which goals will be set in order to promote their members activities?

Chris Jones, a conductive ink & print specialist from Novalia, will illustrate how printed electronics and printed capacitive touch sensors can provide a valuable update on existing applications and potential opportunities for printers in the narrow-web flexo market.

“By combining mainstream equipment, consumables, and expertise, flexo printers can create state-of-the-art printed electronics that bring the dimensions of touch, sound and vision into play to add real additional functionality or even ‘must have’ desirability to a product or its packaging, As well as printed circuit boards and transistors, print can deliver a variety of other mainstream applications.”

CONVERFLEX, MAY 20TH, H. 11:30 – 13:00 - MEETING ROOM GAMMA2 - HALL 2

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