



## **PRESS RELEASE**

*Milan, 12 December, 2016*

### **ONE FLEXO PER TUTTI**

*On Wednesday 23 November, the day after the ceremony of the second BestInflexo Italian Awards, in which about 200 printers and suppliers took part, FlexoDay 2016 was staged in Bologna. This is a yearly appointment for the flexographic printing community which, with its over 400 participants, exceeded all expectations and achieved better record figures than last year.*

Flexo Day 2016, a not-to-be-missed appointment for the Italian flexographic printing community, more than lived up to expectations and attracted a large number of visitors. These included numerous foreign guests, many of them speakers who presented first-hand experiences, but also ordinary participants who were interested in the event.

From a technical viewpoint, ATIF presented the upshot of a number of activities performed during the course of the year by the technical committee, in which ATIF consultants and the technical staff of associated companies take part. This included a paper centred on CxF, the digital format for colour description and communication, which will also be the subject of a document due to be published soon and the contents of the last work published by ATIF: doc. 08 "Adhesive tapes for assembling flexographic plates", distributed free of charge to all FlexoDay 2016 participants. The aim of this document is to illustrate and make understandable all the information relating to the wide world of flexographic adhesives tapes so that users can obtain the best production benefits.

The morning session also saw a contribution from Steve Smiley, member of the ISO TC130 committee and collaborator of FTA USA, who spoke about what expanded gamut printing means in the packaging world and the benefits which derive from it. The last ATIF paper concerned the treatment of atmospheric emissions, illustrated by highlighting the opportunities it creates for printers. In the afternoon, a number of case histories were presented by the Dutch Flexographic Association and of the Clondalkin Group regarding experiences in the production of flexible packaging. Also presented were case studies from the Italian company Toppazzini (winner of 2015 Bestinflexo in the corrugated board wide web category), who presented their corporate process that has enabled the achievement of top-quality results.

The central theme of the papers of the three sponsor speakers, KODAK, SUN CHEMICAL and UTECO, was sustainability and innovation. All the papers are now published on the website [www.atif.it](http://www.atif.it) – FlexoDay2016 section.

In addition to the sponsors and speakers noted above, the event was also supported by 3M, AV FLEXOLOGIC, BIESSE, DIAVEN, EDIGIT, ESKO, ETS, FUJIFILM, INCIFLEX, I&C, INGLESE, LOHMANN, MAVIGRAFICA, ROSSINI, SIMONAZZI, TECNOLOGIE GRAFICHE, TESA E ULMEX.

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