



PRESS RELEASE
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FTA Europe attending the FPLMA Annual Forum in Melbourne

On the 19th and 20th of October FTA Europe attended the Annual Forum of the Australian and New Zealand Flexible Packaging & Label Manufacturers Association (FPLMA) held at the Exhibition Centre of Melbourne.

FTA Europe President Sante Conselvan participated in the round-table discussion focused on education and skills. The debate, that has seen also the participation of a FTA US delegation, has been a fruitful occasion to analyse the different aspects of an issue that is recognised very current and global. The technical forum addressed future of packaging, new technologies, quality, and education and skills. At the end of an intensive two days of discussion, the 2 Best in Show companies, one for packaging and one for labels, were awarded.

Representing FTA Europe, President Conselvan (in the picture with Mark Easton, FPLMA President, and Anthony Dalleore, FPLMA Director) highlighted both the activities and the projects run by the association, particularly the Flexo Best Practice Tool Box. Moreover, President Conselvan thanked FPLMA for the third invitation in a row confirming the strong relation between the two flexo associations and the involvement in common projects.

This year FTA Europe presented an overview and an update of packaging in Europe; a sector of high fervour, as summarised by the key message of the Forum: Present and Future of Packaging – synergies, creative innovations, technology, personalization, and attention to the changes of the society and its trends.

The participation in Australia concludes the overseas journey of FTA Europe for 2017. After the US and Brazilian Flexo Congresses, this latest attendance at the FPLMA Forum emphasises once more the progresses of the European Association in being recognised as a stable and valuable partner by the flexo community worldwide.



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Notes to Editor

FTA Europe represents the common interests of 6 national and european flexographic printing industry associations, providing a common platform for flexo associations to promote European exchange, collaboration and alignment.

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