



FTA Europe meets FTA US in Phoenix



On Tuesday 2nd May, on the occasion of the FTA US Annual Forum 2017, an official meeting between representatives of FTA US and a delegation from FTA Europe took place, led by FTA Europe and ATIF President Sante Conselvan. This meeting in Phoenix, Arizona strengthened the already existing collaboration between the two associations in the field of flexography that has been recently showed also for the direct contribution of FTA US for the European project Flexo Best Practice Tool Box.

Mark Cisternino, President of FTA US, stated that “as the global package printing community strives to elevate the quality and consistency in flexographic print around the world, it is imperative that organisations such as FTA US and FTA Europe maintain a strong collaborative relationship to ensure that our respective member companies gain the benefits achieved through our open communications”. Moreover, he said that “we [FTA US] were delighted to welcome the attending FTA Forum & INFO FLEX delegates representing FTA Europe at this year’s event in Phoenix, Arizona. Through the hosting of an international attendee ‘meet & greet’ hospitality reception at the event, it gave dignitaries from both groups the opportunity to get to know one another and discuss issues of importance within their markets in an informal, social atmosphere.”

Sante Conselvan went on to explain that “the cooperation with the American Association was born in 2015, when President Mark Cisternino and his collaborator Joe Tuccitto warmly accepted to participate in the ATIF Flexo Days on behalf of FTA US. Since then, a fruitful communication channel was firmly established with Italy that has now been reinforced by the creation of a European Flexography Association”. President Conselvan also highlighted that “talking about flexography without considering the global perspective is not particularly useful for companies. I am sure there will be several and valuable joint initiatives in the future bringing benefits to the entire sector. This first meeting in Phoenix is the demonstration of such a partnership and mutual commitment.”

The European delegation consisted of 30 persons representing the different national member organisations of FTA Europe, as well as some other non-member flexo associations, as a signal of curiosity and interest in the initiatives of FTA Europe. Please contact Luca Conti for more information, lconti@fta-europe.eu.