



PRESS RELEASE
September 28th 2017, Brussels

**FTA Europe speaker at the Intercontinental Conference on Flexography
in Sao Paulo – Brazil**

On Thursday 14th of September FTA Europe gave the opening speech at the Intercontinental Conference on Flexography, organised by ABFlexo (the Brazilian Flexographic Technical Association) in Sao Paulo. The Intercontinental Conference is a bi-annual event where Brazilian and other Latin American flexo companies have the occasion to showcase and discuss about flexography with experts and companies' representatives. FTA Europe, as an institutional partner of ABFlexo, was invited to share the European flexo experience.

Luca Conti, on behalf of President Sante Conselvan and the entire FTA Europe, thanked ABFlexo for the invitation, addressing structure, activities and objectives of the European umbrella flexo association. Moreover, he highlighted some technical topics, synergies and market trends foreseen for the years to come. He also stressed the importance of a strong cooperation between flexo associations all around the world.

This invitation to Brazil follows the FTA Europe's attendance of the FTA US Annual Congress in Phoenix, held earlier in May this year, demonstrating the recognised role of FTA Europe at international level. The Intercontinental Conference on Flexography was a great success, and it was confirmed to be the largest and most important event on flexography in Latin America. FTA Europe was pleased to have given its testimony and contribution to the success of the Conference.



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Notes to Editor

FTA Europe represents the common interests of 6 national and european flexographic printing industry associations, providing a common platform for flexo associations to promote European exchange, collaboration and alignment.

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