



PRESS RELEASE
September 28th 2018, Brussels

SweFlex joins FTA Europe as New Member!

Sweflex.

FTA Europe is delighted to announce that the Swedish Flexo Association – SweFlex is a new member of the Association! The FTA Europe Board Member formally approved the request of SweFlex during the recently held Board Meeting. SweFlex is the 7th Member of FTA Europe, joining ATIF (Italy), EFIA UK (United Kingdom), EFTA Benelux (Benelux), ATF (France), ATEF (Spain), and GRAKOM (Denmark).

President Sweflex, Goran Dahl, said “SweFlex is happy to join FTA Europe since during the past years it has been recognized as a valuable entity within the flexo industry. We are sure we will cooperate together, particularly in the field of education and best practices, for mutual benefit of Sweflex and of the whole European Flexo Community.”

Also FTA Europe President, Sante Conselvan, expressed his pleasure: “After many years of already existing cooperation, I am particularly delighted that SweFlex has accepted to become Member of FTA Europe. This is a positive signal for the Association, as a well-recognized entity and for the activities undertaken so far, and for the European flexo industry in its entirety. I hope this new joining might be a positive signal also for others association to follow in order to strengthen the role of FTA Europe and its national associations.”

FTA Europe is proud to have a new Member on board with whom to continue grow the activities of the Association, and it hopes that many others European National Flexo Associations will join the association in the near future.

For more information about SweFlex please visit www.sweflex.com

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Notes to Editor

FTA Europe represents the common interests of 6 national and European flexographic printing industry associations, providing a common platform for flexo associations to promote European exchange, collaboration and alignment.

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