



PRESS RELEASE
December 3rd 2018

“Flexo Best Practice Tool Box” Project – save the date for the Avant-Premiere!

The Flexo Best Practice Tool Box will be officially launched on Wednesday February 20, 2019 in a Press Conference organised in Brussels.

The FTA Europe Technical Working Group is finalising the content of the Flexo Best Practice Tool Box. The toolbox is an eBook which gives practical details on the flexo process and how to fix problems the press operator may encounter. The current draft version is only accessible to supporting companies and technical experts from FTA Europe national associations. A short video is also available on the [FTA Europe website](#), where the information about presentation, structure and objectives of the Tool Box are reported.

The first release of the Tool Box will be ready by end of 2018, but the official launch is planned to take place at the occasion of the FTA Europe Packaging Conference. On Wednesday 20 February FTA Europe is organising a press conference for the launch together with the supporters of the Tool Box. The event will be held at the Metropole hotel in Brussels at 17 hrs, just before the Welcome Cocktail of the Packaging Conference at 18:30hrs. To sign up for this event please inform FTA Europe by email (info@fta-europe.eu).



**FLEXO BEST
PRACTICE TOOL BOX**

**The European Guidelines
Explaining Flexographic Printing**

Companies supporting the project:



– ENDS –

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Notes to Editor

FTA Europe is the European umbrella for flexographic printing. FTA Europe represents the common interests of the European flexo industry and also provides a common platform for the European flexo associations to promote European exchange, collaboration and alignment. The office of FTA Europe is located in Brussels at the Intergraf Secretariat. For more information, please visit: <http://www.fta-europe.eu/>

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