



Join the European flexo industry at FTA Europe's Packaging Conference!

The Packaging Conference will take place on 21 February 2019 in Brussels and will focus on the growing European printed packaging sector, with particular attention paid to market trends and consumer perspectives. Speakers will address various sectoral developments, as well as different technologies, materials and sub-sectors. You can find more information on [our website](#) including a short promotional video. So far we have secured the following speakers:

Kestutis Sadauskas, Director

for the Green Economy at DG Environment, European Commission; **Joanna Stephenson**, Managing Director of PHD Marketing and Co-Founder of Women in Packaging; **Bernd Brandt**, Senior consultant at denkstatt GmbH, **Chris Tonge**, Managing Director of Ultimate Group; **Guy Douglass**, Creative Strategy Director at Parker Williams Ltd – Sun Branding Solutions; **Peter Ragaert**, Technological Adviser at Pack4Food, University of Ghent; **Ania Krolak**, Managing Consultant at Smithers Pira (Smithers Information).

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If you have a story for our newsletter please let us know!

info@fta-europe.eu

SHAPING THE FUTURE OF PRINT

Packaging Conference

Brussels
21 February 2019

THE EVENT

Wednesday 20 February
18:30-20:00, Welcome Cocktail

Thursday 21 February
08:30-17:00, Packaging Conference
19:30-22:00, Conference Dinner

Friday 22 February
09:00-12:00, Visit to European
Parliament

VENUE

Hotel Metropole
Place de Brouckère 31
1000 Brussels

REGISTRATION

www.fta-europe.eu/wp-content/uploads/2018/09/PackagingConference2018_RegistrationForm.pdf



Kęstutis Sadauskas
European Commission



Jo Stephenson
PHD Marketing



Chris Tonge
Ultimate Group



Guy Douglass
Parker Williams Ltd. | Sun Branding Solutions



Bernd Brandt
denkstatt



Ania Krolak
Smithers Pira



Peter Ragaert
Pack4Food, University of Ghent



Gerd Bergmann
Flexo&Gravure Global | Flexo+Tiefdruck | G&K TechMedia GmbH

"Flexo Best Practice Tool Box" Project – save the date for the Avant-Premiere



FLEXO BEST PRACTICE TOOL BOX

The European Guidelines Explaining Flexographic Printing

Companies supporting the project:



The Flexo Best Practice Tool Box will be officially launched on Wednesday February 20, 2019 in the presence of all supporting companies and the press.

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The FTA Europe Technical Working Group is finalizing the content of the Flexo Best Practice Tool Box. The current draft version is only accessible to supporting companies and technical experts from FTA Europe national associations.

The first release of the Tool Box will be ready by end of 2018, but the official launch is planned to take place at the occasion of the FTA-Europe Packaging Conference. On Wednesday 20

February the press as well as supporters of the Tool Box will meet with FTA- Europe for a presentation of the Flexo Toolbox ebook. The event will be held at the Metropole hotel in Brussels at 17 hrs just before the Welcome Cocktail of the Packaging Conference at 18:30hrs.

Interested companies can still support the project, and FTA Europe is counting on them to provide both expertise and financial support for the creation of the final version of the Toolbox. A promotional video is also available on the FTA Europe website where the information about presentation, structure and objectives of the Tool Box is reported. Companies interested in supporting the Project or need more information can contact Beatrice Klose secretary-general@fta-europe.eu.



BESTINFLEXO 2018: Italy awards the best in Italian flexo

Great excitement permeated the fourth edition of BestInFlexo the event recognizing flexographic printing quality, organized and promoted by ATIF, the Italian Technical Flexographic Association. The event witnessed the participation of some 280 persons in Bologna on November 20th, in an evening dedicated to celebrating excellence in flexography.

About 130 entries were submitted for 12

award-winning categories, testifying to the great versatility of flexo. The winners of each category became official candidates for the next FTA Europe Diamond Awards, scheduled for the year 2020 at the occasion of the Drupa Trade Fair. Best in Show, the best entry from the individual category winners, was awarded to Cartotecnica Postumia (prepress company Thema Studio). Pictures and video of the event available from info@atif.it.



FLEXODAY 2018: A successful, evolving format

Impressive figures marked the Italian FlexoDay 2018, which year after year sets new records in attendance and expectations and which, with no less than 480 participants, once again proved to be the event of reference for the flexographic printing sector in Italy. Numerous delegates attended also from outside of Italy, making the international presence felt especially at the afternoon session organized by the Italian Technical

Flexographic Association (ATIF) in partnership with FTA Europe. This edition was also a first-time event for Marco Gambardella in his new role as President of ATIF. Gambardella stressed above all the need for growth, including from the stand-point of the training of human resources in a community undergoing steady development such as that of flexo printing. Pictures and video of the event are available from info@atif.it.

FTA Europe Diamond Awards will take place on June 18 2020 in Düsseldorf



Building on the success of the last events, FTA-Europe will organise the next edition on June 18, 2020. The event will be held at the occasion of Drupa 2020 in Düsseldorf.

The FTA-Europe Diamond Awards have had two successful editions, the first in 2016 during Drupa and this year during Print4All in Milan, Italy. Increasing numbers of participants ensured the success of this year's event and FTA is looking forward to a great Flexo evening in 2020. The combination with Drupa is certainly an advantage for many supporting companies and individuals.

The selection for the FTA-Europe Awards is based on the winners of the national flexo awards of all FTA-Europe member associations. These winners will automatically be competing for the European Diamond Awards. A jury meeting will take place late March 2020 for the evaluation.

"We look forward to the next Awards and are certain that this third edition will continue the success of our previous events" states Sante Conselman, President of FTA-Europe.

SweFlex joins FTA Europe as New Member!



FTA Europe is delighted to announce that the Swedish Flexo Association – SweFlex is a new member of the Association! The FTA Europe Board Member formally approved the request of SweFlex during the recently held Board Meeting. SweFlex is the 7th Member of FTA Europe, joining ATIF (Italy), EFIA UK (United Kingdom), EFTA Benelux (Benelux), ATF (France), ATEF (Spain), and GRAKOM (Denmark).

President Sweflex, Goran Dahl, said “SweFlex is happy to join FTA Europe since during the past years it has been recognized as a valuable entity within the flexo industry. We are sure we will cooperate together, particularly in the field of education and best practices, for mutual benefit of Sweflex and of the whole European Flexo Community.”

FTA Europe President, Sante Conselvan, also expressed his pleasure: “After many years of already existing cooperation, I am particularly delighted that SweFlex has accepted to become Member of FTA Europe. This is a positive signal for the Association, as a well-recognized entity and for the activities undertaken so far, and for the European flexo industry in its entirety. I hope this new joining might be a positive signal also for others association to follow in order to strengthen the role of FTA Europe and its national associations.”

FTA Europe is proud to have a new Member on board with whom to continue grow the activities of the Association, and it hopes that many others European National Flexo Associations will join the association in the near future.

For more information about SweFlex please visit www.sweflex.com



Upcoming events

DATE	EVENT
21/02/2019	Packaging Conference 2019 (organised by FTA Europe and Intergraf)
20/03/2018	EFIA UK Flexo Awards
18/06/2020	FTA Europe Diamond Awards, Dusseldorf

What flexo events are approaching? Please contact the Secretariat, info@fta-europe.eu , if you have an event to advertise in FTA Europe’s Newsletter.