



FTA Flexo Best Practice Toolbox launched

The [FTA Best Practice Toolbox](#) was officially launched at a press conference in Brussels on 20 February, and has been available to buy on the Apple iBook Store since 27 February.

FTA Europe President Sante Conselvan said: "A skilled workforce is a crucial part of a flexo printing company and the Toolbox will contribute to the lifelong learning of our employees. On behalf of FTA Europe, we want to thank the development team as well as all supporters of the Toolbox who helped us in realising this unique multimedia educational

tool".

The Toolbox makes flexographic printing simple through easily understandable videos, pictures and animations. The underlying concept is to help flexographic practitioners "Do it right the first time" by refreshing existing knowledge.

The eBook format will allow the Toolbox to be updated as advice and technology evolves. Find the eBook at the below link, which can be shared with your members.



Get it on
Apple Books

Contents

FTA Europe, Intergraf and Smithers Pira hold successful Packaging Conference in Brussels
P.2

FTA USA Forum & Infoflex
P.3

Save the date! FTA-Europe Diamond Awards 2020
P.3

Upcoming events
P.4

If you have a story for our newsletter please let us know!

lconti@fta-europe.eu



FTA Europe, Intergraf and Smithers Pira hold successful Packaging Conference in Brussels

Packaging Conference 2019 ([website](#)) brought together over 100 leading industry professionals from 22 countries to discuss business trends and regulatory issues facing the sector. Sponsored by GAMA International, TRESU Group and Kodak, the event held in Brussels on 21 February included presentations on sustainability, packaging innovation, and future product trends in the industry.

Speakers showcased the potential of packaging to respond to current challenges such as negative public perception of plastic packaging; ideas to improve the design to prolong the freshness of food; and advice on making the consumer experience of packaging easier and more engaging.

Of note, Kęstutis Sadauskas, Director for the Green Economy at the European Commission's DG Environment, announced that there will be a legislative revision to the Essential Requirements for Packaging, which is part of the EU Packaging and Packaging Waste Directive. Guidance on eco-modulation for Extended Producer Responsibility (EPR) schemes will also be developed. Both proposals are expected by the end of 2019.

Over 100 participants joined the conference, proving a great opportunity to network and exchange industry best practice.

A report compiled by Intergraf/FTA Europe, which brings together the conclusions of the conference, will be shared with all Packaging Conference participants in the coming weeks.



FTA USA Forum & Infoflex

A delegation of FTA Europe members will attend the 2019 FTA USA Forum and Infoflex conferences taking place in New Orleans, USA. FTA USA has drafted a programme of activities for the delegation, taking place between 5 and 10 May. The conferences will focus on new developments, including in the areas of systems, graphics, design,

software, packaging design, flexo, and digital printing.

If you would like to join some of all of the activities, please contact Monica Scorzino (scorzino@atif.it). Registration and information from FTA USA is available [here](#).



Save the date! FTA-Europe Diamond Awards 2020

The third FTA Europe Diamond Awards will be held at the Intercontinental Hotel in Düsseldorf, Germany, on 18 June 2020, in parallel to Drupa.

In March 2020, a jury will review winners of national flexo awards to select winners for the

European Diamond Awards.

FTA Europe President Sante Conselvan has said: “We look forward to the next Awards and are certain that this third edition will continue the success of our previous events”.



Upcoming events

DATE	EVENT
28/03/2019	EFIA UK Flexo Awards (Manchester, UK)
05-10/05/2019	FTA Forum & Infoflex (New Orleans, USA)
18/06/2020	FTA Europe Diamond Awards (Intercontinental Hotel, Düsseldorf, Germany)

What flexo events are approaching? Please contact Annie Scanlan, ascanlan@fta-europe.eu, if you have an event or news to advertise in FTA Europe's Newsletter.