



3 EUROPEAN COMMISSION STRATEGIES

INDUSTRY, SMEs, CIRCULAR ECONOMY

NON-LEGISLATIVE

DIGITAL **TRANSITION**

ECOLOGICAL TRANSITION

SKLLS &

Digital education plan

Support for data cloud infrastructure and robotics development

SME Digital Crash Courses

Digital volunteers for SMEs

Increasing number of Digital **Innovation Hubs across EU**

Digital tracking of resources used in production

Sustainability Advisors for SMEs through the Enterprise Europe Network

Green Deal Investment Plan

Big Buyers and Networks Initiative to promote sustainable products

Chief Trade Enforcement Officer: sustainability in trade deals with third countries

High level exchanges between Member States on the circular economy; stepping up of regional, local, national and EU cooperation **INVESTMENT**

Updated Skills Agenda for Europe with dedicated SMEs component

Pact for Skills & European **Education Area**

Gender balance in industry

Invest EU

Identification of industrial ecosystems for investment

Industrial Forum, toolboxes, knowledge sharing

Info Portal for SMEs for opportunities in trade deals

Follow up to the European Data Strategy: common data spaces and fair data economy

Increasing uptake of crypto assets by SMEs through a new Digital Finance Strategy

European Data Space for Smart Circular Applications

Implementation of Single Digital Gateway with focus on SMEs

Sustainable chemicals strategy

Sustainable product policy: new principles; recycled content; restricting 'single-use'; incentives for sustainability performance

Review Ecodesign Directive

Revision EU consumer law for circularity: eco labels + requirement to substantiate environmental claims

EU taxonomy for "green" investments & renewed Strategy for Sustainable Investments

Review of essential requirements of packaging (recyclability, re-use)

Labelling to facilitate sorting recyclable materials + for compostables and bio plastics

Rules for recycled content in food contact materials

Waste reduction targets & harmonisation of separate waste schemes

Action Plan on the Capital Markets Union to diversify sources of funding

New labels for products which have SME friendly supply chains

Support for Member States implementing Directives on preventative restructuring and Second Chance & **Directive on Late Payments**

Review of all new and existing legislation to reduce burdens on SMEs. EU SME Envoy to filter new initiatives.