# **21 SEPTEMBER 2022**



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#### Partners 9

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# **Association News**



# Mark your calendars for "Shaping the Future with Packaging"

FTA Europe and Intergraf together with Smithers will organise the conference Shaping the Future with Packaging, on Thursday 9 and Friday 10 March 2023. The conference will take place at hotel <u>Le Plaza</u>, right in the "heart of Europe", in the city of Brussels, Belgium.

#### **Programme**

Participants will hear from high-level speakers on the most pressing packaging-related topics – including sustainability, food contact materials, product design, EU policy, market data, and more. We will announce the first speakers soon, with registrations due to open in October – stay tuned!

#### **Market Report**

For each event in this series, market research expert Smithers provides exclusive economic analysis. Shaping the Future with Packaging will be accompanied by the European Packaging Market Report 2023 containing both Smithers' market data and an overview of the conference. Participants will receive this report free of charge as part of the event package.





#### **Sponsorship Opportunities**

Do you want more visibility among European packaging industry producers, printers, and suppliers? Then you could be our next sponsor!

What will you get as a sponsor?

- High visibility. We expect to welcome +/- 200 participants from all over Europe.
- Wide audience. We will promote your company via the channels of FTA Europe and Intergraf.
- Market insights. Free ticket(s) to join our conference in the heart of Europe.

Sponsorship spots are limited so contact us without delay at <a href="mailto:dmelissinou@fta-europe.eu">dmelissinou@fta-europe.eu</a> to discuss the sponsorship packages.

Registrations open on October 6th!

Click here for the latest updates.

# **Members News**



# EFTA Benelux News: Seminar on Saving Energy and the "EFTA Vitamin" webinars

### **Technical Seminar: Energy Saving**

On Tuesday November 15, EFTA-Benelux will organize a technical seminar on energy saving in the Railway Museum Utrecht.

With the costs of raw materials and energy rising, it is becoming increasingly important for companies and suppliers in the flexographic industry to save energy. As a knowledge organization, EFTA-Benelux invites its members to an afternoon in the old power station of the Railway Museum, where the subject of energy saving will be discussed.

#### Speaker – topic:

- Hans van Collenburg (Operational) Drying Techniques
- Andre Lauckhart (Flexo Vision) Short Wave Infrared Drying
- Wim Buyle (Advanced Machinery / Brofind)
   Low Energy Afterburning
- Gerard Brieko (IST) LED Lamps

Participation for this technical seminar is free of charge for members of EFTA-Benelux. Please contact mail@efta.nl to register.



#### **EFTA Vitamin**

EFTA-Benelux will organize a mini-webinar of 15 minutes on every first Thursday of the month.

Do you want to keep growing and being informed about the latest developments? Then follow these mini-webinars on every first Thursday of the month at 12.10 pm sharp.

The first webinar starts on October 6. Please contact mail@efta.nl if you want to register.

\*The EFTA Vitamin is in Dutch.



# **Members News**



# FIA UK celebrates 50 years at this year's industry gala awards dinner

Over 400 people gathered at the world-famous Silverstone racetrack to celebrate the very best of the flexographic industry at a landmark anniversary awards ceremony for FIAUK. The prestigious event was hosted by 'Car Girl' Vicki Butler-Henderson, a motorsports racer and host of Channel Five's Fifth Gear with Strictly's Alan Dedicoat adding his gravitas to the proceedings.

The Print Awards bring together the best and most innovative companies from across the flexographic industry to highlight print quality, efficiency, innovation, sustainability, and technical development.

Attendees joined together to celebrate the winners and network alongside highperformance cars at a glittering drinks reception in the track's pit lane before dinner. FIAUK Chairman Andy Wilson praised the amazing developments across the flexographic world in recent years, adding that "this year's awards are an ongoing testament to this performance, with quality improving every year".

He continued: "The future for flexo is positive and I am extremely proud of the work we have done, and continue to do at FIAUK, to support our fantastic industry move forward."

This year's awards received more entries than ever with winners praised for pushing the gold standard of flexographic printing even higher and showcasing the innovation and quality of the flexographic industry.

Smurfit Kappa led the overall winners' tally with 21 awards in total.



# **Members News**



Roberts Mart and Co won the most gold awards with five gold accolades, three silver and three bronze. Roberts Mart also won the Best in Show award with its packaging for Galaxy Brownie Mint Mix 360g. Smurfit Kappa Inspirepac placed second with its Tesco Meal for Two packaging, and Reflex Label Plus took third with its label for Los Gansos wine.

Supplier of Year, selected by the printer members of FIAUK, went to Contact Originators for the third consecutive year. Jim McCormack from VCG-Connect won the award for the Outstanding Contribution to the Flexo Industry whilst Vince Ward of Smurfit Kappa took home Student of the year.

The 2022 Gala Dinner was held in support of UNICEF – Children of Ukraine, raising money to support the 7.5 million Ukrainian children suffering under threat from the current crisis.

To see all winning entries and photographs from the event, please visit <a href="www.fiauk.co.uk">www.fiauk.co.uk</a> under Winning Entries and Awards Gallery or contact FIAUK at <a href="mailto:admin@fiauk.co.uk">admin@fiauk.co.uk</a>.



FTA Europe could not have missed the exceptional event! From left to right: Debbie Waldron-Hoines (FIA UK), Sante Conselvan (ATIF), Lindsey Pearson (FlexoTech)





# 2022

#### **NOVEMBER**

15/11/2022 ATIF (IT) - BestInFlexo, Bologna, Italy

16/11/2022 ATIF (IT) - Flexo Day, Bologna, Italy

#### **DECEMBER**

15/12/2022 ATF Flexo (FR) - FlexoStars/Congrès de la Flexographie, Dijon, France

# 2023

#### **MARCH**

9-10/3/2023 FTA Europe & Intergraf with Smithers - "Shaping the Future with Packaging" Conference, Brussels, Belgium



Click here to download the flyer with the program



# **EU Policy Corner**

# New regulation on recycled plastic food contact materials

Commission Regulation (EU) 2022/1616 on recycled plastic materials and articles intended to come into contact with foods will enter into force on 10 October 2022.



With this Regulation, the Commission aims at ensuring the chemical and microbiological safety of recycled plastic intended to come into contact with food, including food packaging. Recycled plastics are often contaminated, as they largely come from household waste. Contamination needs to be removed, otherwise consumers may find these harmful materials in their food.

The Regulation sets out rules applicable to the manufacturing process of plastic containing recycled content, to ensure that the decontamination process leads to the plastic being safe. The European Food Safety Authority (EFSA) is required to assess and authorize traditional and new recycling processes, which have the potential of producing safe plastics while also setting rules on quality control and their enforcement by public authorities.

Furthermore, the Regulation includes a procedure that establishes whether new recycling technologies are suitable to recycle plastic FCMs. It supports the development of innovative recycling technologies that are likely to allow in the future the recycling of plastics that today cannot be recycled into FCMs, while keeping those recycled plastics highly safe.



Read more about the Regulation on the Commission's dedicated webpage.



# **Industry News**

# The UK Confederation of Paper Industries (CPI) publishes revised Design for Recyclability Guidelines

To increase recyclability of paper products, CPI suggests limiting laminates, coatings, inks, varnishes, and adhesives to no more than 10% of pack weight and have an aspirational goal of 5%, as standard paper mills cannot process much laminate.

Read more here.

# US Flexible Packaging Association (FPA) publishes 2022 State of the Flexible Packaging Industry Report

The Flexible Packaging Association's (FPA) 2022 State of the Flexible Packaging Industry Report provides insight into the performance of the U.S. flexible packaging industry over the past year.

The U.S. flexible packaging industry is estimated to be \$39 billion in sales for 2021, up from \$34.8 billion in 2020, and industry volume is estimated to be 27 billion pounds of shipments in 2021.

Read more here.

#### **European Label Industry Reports Decrease In Labelstock Consumption**

According to the <u>FINAT Radar survey</u> the self-adhesive labelstock consumption decreased by 2%, compared to the same period in 2021. This can be a result of the two disruptive years of the pandemic, supply chain shortages and the UPM strike.

Read more here.

# Global Flexible Packaging Market Expected to Reach \$102.8 Billion by 2031

The demand for flexible packaging is growing faster due to a rise in demand for foods in single-serving or small-serving sizes and growing trends like e-commerce, digital printing, and sustainability.

Read more here.

## New Research Shows Gen Z Lack Recycling Confidence

Research conducted by DS Smith suggests that although Gen Z appears to be more environmentally conscious, they lack confidence on how and what to recycle, when compared to older generations.

Read more here.



# **Partners**



Asahi Photoproducts

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