

Shaping the Future with Packaging

A conference by Intergraf and FTA Europe with Smithers

9 & 10 March 2023, Hotel Le Plaza Brussels

Target group:

- Packaging printing companies: managing directors, production and sales professionals
- Brand owners: decision makers for printed packaging product strategy
- Supply chain: machinery, ink and paper

Participants: 120-150

Sponsorship packages

<u>Gold: 3,500 EUR (plus 21% VAT)</u>

- Brand logo on the Packaging Report/Study by Smithers, which will be circulated to all conference participants and available for members after the event
- Premium branding on seminar material and on Intergraf and FTA Europe conference website
- Premium promotion on social media including individual post about your company
- Premium branding at seminar venue including roll-up at the event
- Material display/ distribution at event on individual top table
- 2 free event passes plus additional entries at the reduced price of EUR 100
- 3 free entries for customers (printers or brand owners)
- Brand parts of the event as an option:
 - Dinner on the first event day [add real costs for reception] OR
 - Coffee break [add real costs for coffee break] OR
 - Lunch [add real costs for lunch]

Silver: 1.500 EUR (plus 21% VAT)

- Named in Packaging Report/Study to be circulated to all participants and available for members
- Silver promotion on social media
- Silver branding on seminar material

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- Silver branding at seminar venue
- 1 free ticket

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