

FTA Europe News

Flexo News 2-5

- FTA Europe opens Diamond Awards 2024 call for sponsorship
- FTA Europe Diamond Awards 2024 sponsors September 2023 update
- Global flexible packaging market on track to reach 33.5 million tons in 2023

- The Polish Chamber of Flexographers to host Flexographer's Conference 2024 in Warsaw

Events 8

Partners 9

Association News 8-9

- FIA UK advances sustainability initiatives in the flexographic sector
- ATF Flexo launches 'Parcours ATF' course: a journey to the heart of the graphic chain

FTA Europe: The European Flexographic Industry Association

Avenue Louise 130A, 1050 Brussels, Belgium

+32 (0) 2 230 86 46

info@fta-europe.eu

www.FTA-Europe.eu



Flexo News

FTA Europe opens Diamond Awards 2024 call for sponsorship

FTA Europe is thrilled to announce the official call for sponsors for the highly anticipated Diamond Awards 2024. The Diamond Awards, an event celebrating excellence in the flexographic printing industry, brings together industry stakeholders, innovators, and professionals. Winners of national flexographic printing awards of all of FTA Europe's members are entered into the Diamond Awards to compete at the European level. The Awards will feature the best flexo products in 14 different categories.

As the pinnacle of achievement within the European flexographic sector, sponsorship offers a unique opportunity for businesses to gain exposure, align with industry leaders, and support the continuous growth and innovation of flexographic printing.

FTA Europe invites interested parties to explore the various sponsorship opportunities available and join us in making the Diamond Awards 2024 an unforgettable evening.

GOLD SPONSOR: € 5,000 (limited)

- Visibility in the promotional material (online – including logo and description on the FTA Europe website – and offline) and during the award ceremony
- One 10-seat table (with company logo)
- The opportunity to award one winner
- A banner at the ceremony showing the company logo

SILVER SPONSOR: € 2,500

- Visibility in the promotional material (online – including logo on FTA Europe website – and offline) and during the award ceremony
- 2 free tickets with reservation of one 10-seat table (with company logo) or a 10-seat table for 1300 EUR+VAT

COCKTAIL SPONSOR: € 2,500

- Visibility in the promotional material
- Visibility during the cocktail preceding the awards' ceremony

AFTER PARTY SPONSOR: € 2,500

- Visibility in the promotional material
- Visibility during the afterparty

To enquire about sponsorship opportunities, please contact FTA Europe at info@fta-europe.eu.



FTA Europe Diamond Awards 2024 sponsors September 2023 update

DIAMOND SPONSOR



GOLD SPONSORS



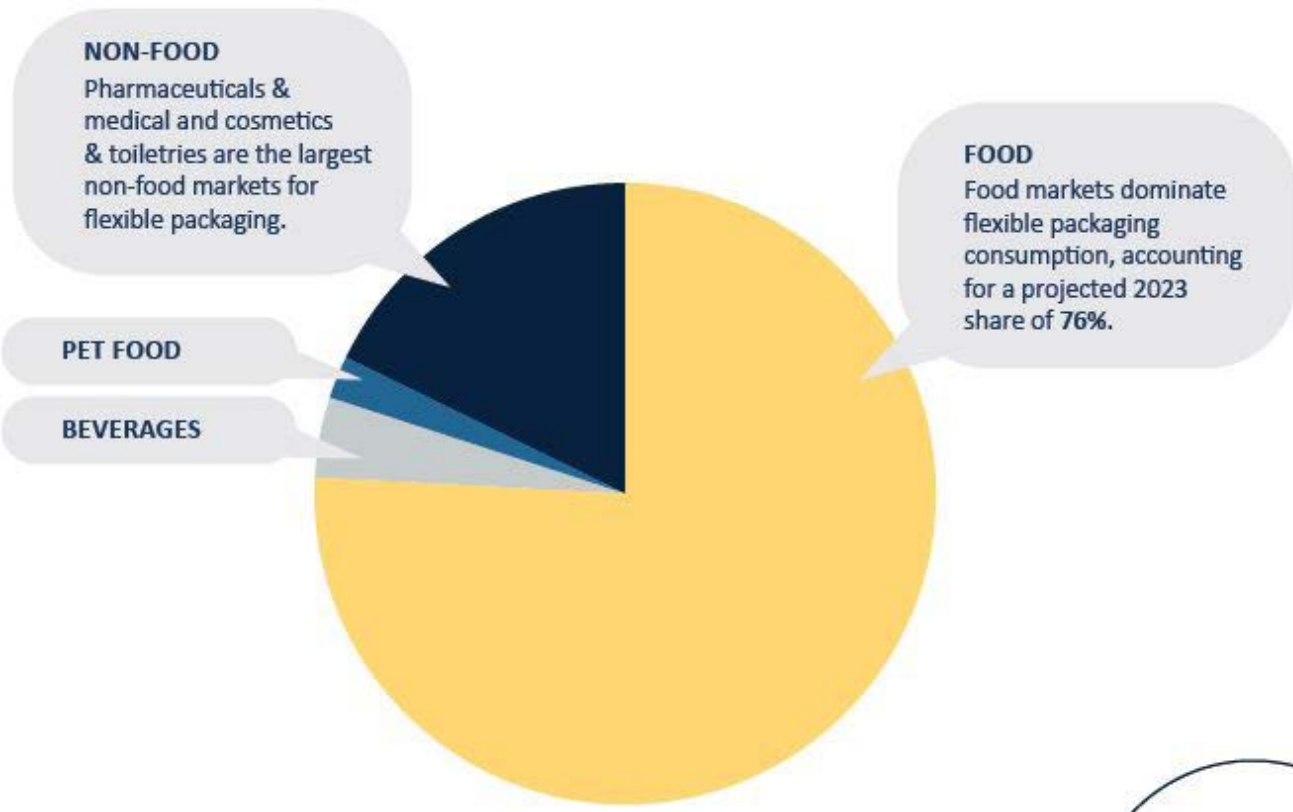
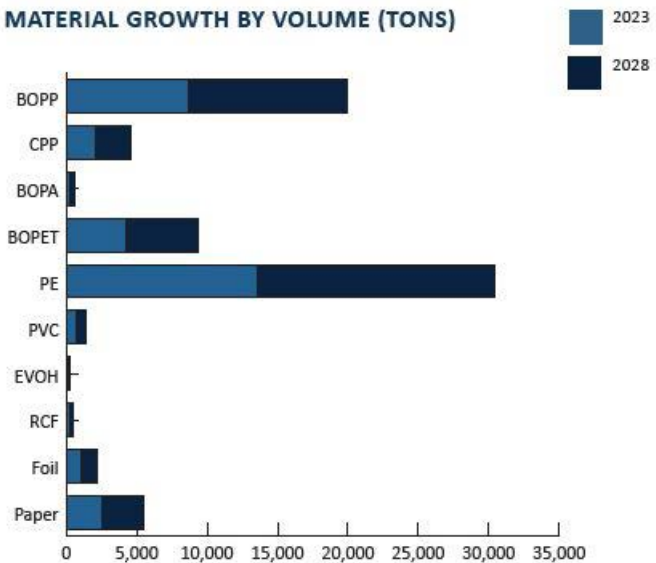
SILVER SPONSORS



Global flexible packaging market on track to reach 33.5 million tons in 2023

According to Smithers, the global flexible packaging industry is poised for significant growth in 2023, with anticipated consumption reaching 33.5 million tons. The market value is projected to stand at \$291.2 billion during the same year.

While flexible packaging is expected to maintain its growth trajectory over the next five years, there is a discernible shift towards sustainability-driven materials, with gradual substitution anticipated through 2028. For a comprehensive overview of the industry's landscape, Smithers offers an [infographic](#) highlighting ten key global trends in flexible packaging. These trends encompass insights into end-use market share and material evolution, providing valuable perspectives on the future of the industry.



FIA UK advances sustainability initiatives in the flexographic sector

FIA UK, as a prominent advocate and representative of the UK flexographic industry, remains committed to continuous enhancement of its sustainability objectives.

1. Drive to Carbon Neutral: FIA UK proudly announces its accreditation as part of the Carbon Neutral Britain initiative, solidifying its status as a carbon-neutral organization. This accomplishment enables all FIA UK members to access individualized carbon assessments, providing benchmarks for each organization and recommending strategies to mitigate their carbon footprint and attain certification. These services are offered at a reduced rate through Carbon Neutral Britain.

2. Welcoming 50,000 New Members: in the early months of 2023, FIA UK initiated a sustainability program by adopting a beehive. Embracing honeybees serves as an engaging approach to addressing critical environmental concerns, reaffirming FIA UK's dedication to sustainability

and ecological stewardship. Honeybees are vital for biodiversity and the balance of natural ecosystems. By providing a suitable habitat for these insects, FIA UK contributes to the conservation of pollinators and the preservation of local plant communities.

FIA UK extends its unwavering support to all its members, including these newest additions. Mike Bates, a member of the FIA UK Board, has volunteered to establish and nurture the hive, ensuring the well-being of these important new occupants.



ATF Flexo launches 'Parcours ATF' course: a journey to the heart of the graphic chain

In the graphic industries, the challenge of sourcing qualified labor is evident, whether it's within printed packaging, publishing, or the press department. The graphic chain encompasses a series of intricate creative, technical, and industrial processes, often concealing its complexity and depth. Recognizing the need for a comprehensive understanding, ATF presents a distinctive introductory [course](#) called "Parcours ATF" or the "Journey to the Heart of the Graphic Chain". This program is tailored for both professionals seeking to deepen their knowledge and students looking to augment their education with immersive experiences among national and international industry stakeholders. It represents a remarkable opportunity to address labour shortages, enhance recruitment efforts, and foster new employment prospects within the graphic industry.

This program has garnered widespread interest and support from numerous companies, who recognize its potential to foster knowledge exchange and professional expertise-sharing among ATF members and individuals keen on exploring the intricacies of the flexo chain. A few dozen candidates have registered, with sessions starting in September and will be hosted by professionals from the flexo sector.

Scheduled to kick off this September, the program will feature sessions conducted by seasoned professionals from the flexographic sector. These sessions promise to provide invaluable insights and hands-on experience to participants, further enriching their understanding of the field.

The ATF will oversee and coordinate the entire course, ensuring a seamless and enriching experience for all involved. The culmination of

this educational journey will be marked by the presentation of certificates at a dedicated ceremony, recognizing the dedication and achievement of the participants.

The "Parcours ATF" initiative underscores the organization's commitment to nurturing talent, promoting knowledge-sharing, and bolstering the profession's collective expertise.



The Polish Chamber of Flexographers to host Flexographer’s Conference 2024 in Warsaw

The Polish Chamber of Flexographers has [announced](#) that the Flexographer’s Conference 2024 is scheduled to be held at the Plaza Hotel in Warsaw from March 18 to March 20, 2024. The choice of the Plaza Hotel ensures easy accessibility from all regions of Poland, close proximity to the airport, and the availability of several nearby hotels for accommodation purposes.

The Plaza Hotel also offers excellent facilities for hosting lectures, workshops, and panel discussions throughout the three-day event. Attendees can anticipate staying abreast of the latest developments in flexography, engaging with industry experts, and sharing insights. The Flexographer’s Conference 2024 provides an ideal platform for establishing new business connections and fostering collaborations in various aspects of the evolving printing technology field.

The Polish Chamber of Flexographers encourages all interested parties to mark their calendars for March 18-20, 2024. For more information contact Krzysztof Skrobot at k.skrobot@flekso.pl.



Events

2023

OCTOBER

- 05/10/2023, ATF Flexo France Technical Commission - Optimizing ink deposition for sustainable development: exploring multichromy and other flexographic techniques, Limoges France
- 10/25/2023, Flexostars Competition: French Flexographic Printers Compete at ESEPAC, a Renowned Packaging Design School, Saint-Germain Laprade, France

NOVEMBER

- 9/11/2023, EFTA Benelux Flexo Awards, Hilton, Antwerp, Belgium
- 21 & 22/11/2023, Atif Awards - Best in Flexo, Milan, Italy
- 23/11/2023 FIA UK Diamond Partners' Event, location TBC
- 30/11/2023 Digi&Co to organise the inaugural FlexoPills webinar, registration details TBC

DECEMBER

- 14/12/2023, ATF Flexo National Congress: Exploring 'AI: Artificial Intelligence or Incredible Avenir?' with Flexostar's Awards Ceremony and Gala Dinner, Paris, France

2024

MAY

- 30/05/2024 FTA Europe Diamond Awards, Düsseldorf, Germany



INKEY joins FTA Europe as an associate member

We extend a warm welcome to INKEY as the newest associate member of FTA Europe. We are thrilled to have them join our community of industry professionals, and we look forward to their valuable contributions and expertise.

INKEY, a recognized player in the production and supply of technical products for the Flexographic, Offset, and Rotogravure printing industry, specifically within the packaging sector. This includes flexographic plates, EPDM offset plates, EPDM flexographic printing sleeves, and rotogravure cylinders for the printing sector, covering flexible packaging, labels, cardboard, cans, and tubes.

INKEY supports its clients' BRANDS, DESIGN AGENCIES, and the GRAPHIC INDUSTRY in the development and implementation of their respective brands. They serve as a privileged interlocutor for marketing services and graphic coordinators throughout clients' projects, from packaging design to the validation of machine prints.

INKEY has been EskoHD certified since 2014 and is equipped with the most modern technologies for engraving and transforming photopolymer plates, EPDM plates, and Flexographic Sleeves, ensuring the highest quality throughout the entire production chain.

Thanks to its integrated production agency, INKEY offers and centralizes a comprehensive range of services, including GRAPHIC CREATION, PREPRESS, ENGRAVING, and PRINT MANAGEMENT.

INKEY is an integral part of the Tecnogravura SA group, which has delegations in Portugal, Spain, France, Hungary, and Morocco, allowing them to maintain closer proximity to their customers.

INKEY's commitment to quality and innovation aligns perfectly with our mission, and we are excited to collaborate and grow together within the FTA Europe network. Welcome aboard, INKEY!

