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Flexo News

FTA Europe enhances Diamond Awards 2024 sponsorship opportunities

FTA Europe is thrilled to announce the enhanced Cocktail and Afterparty Sponsorship package for the highly anticipated Diamond Awards 2024 which is to be hosted during Drupa on the 30th of May 2024, in Düsseldorf, Germany. The package promises an unparalleled opportunity for companies to align themselves with this distinguished event, gaining visibility and prestige within the printing and packaging industry. The Diamond Awards, an event that celebrates excellence in the flexographic printing industry, serves as a gathering point for industry stakeholders, innovators, and professionals. Winners of national flexographic printing awards from all FTA Europe member organizations compete at the European level in 14 different categories. This prestigious competition showcases the best flexo products.

Recognized as the pinnacle of achievement within the European flexographic sector, sponsors of the FTA Diamond Awards play a vital role in supporting the continuous growth and innovation of flexographic printing.

All Gold and Diamond sponsorship opportunities have been secured by forward-thinking companies eager to elevate their brand presence. Yet, a chance to become a Silver or Cocktail & After Party Sponsor remains available, providing a platform for your company to distinguish itself:

SILVER SPONSOR: € 2,500

- Visibility in the promotional material (online – including logo on FTA Europe website - and offline) and during the award ceremony
- 2 free tickets with a reservation of 2 seats at a 10-seat table or a possibility to book a 10-seat table (with your company logo) for 1300 EUR + VAT.

COCKTAIL & AFTER PARTY SPONSOR: € 2,500

- Visibility in the promotional material (online – including logo on FTA Europe website - and offline)
- Visibility during the cocktail preceding the awards ceremony and the ceremony afterparty
- Creation of a cocktail in the name of the company to be on offer during the cocktail and afterparty.
- 2 free tickets with a reservation of 2 seats at a 10-seat table.

To enquire about sponsorship opportunities, please contact FTA Europe at info@fta-europe.eu.



FTA Europe Diamond Awards 2024 sponsors December 2023 update

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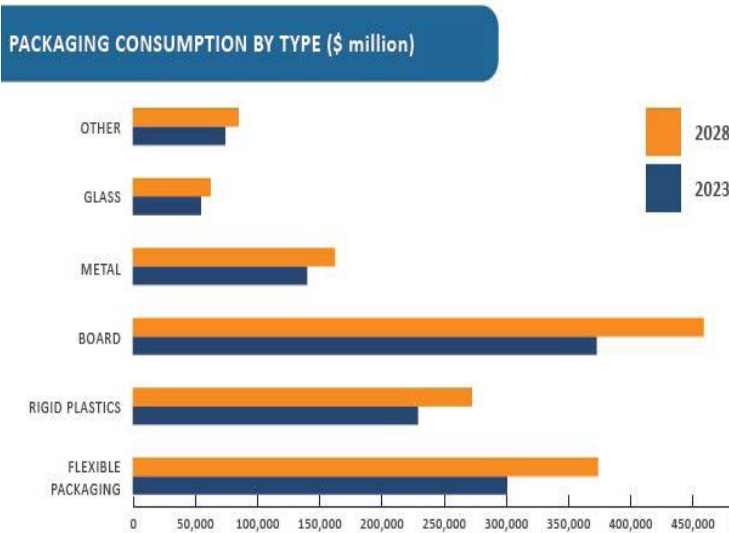
COCKTAIL & AFTER PARTY SPONSORS



Smithers: Global packaging market fore- casted to soar to \$1.42 trillion by 2028

In a recent [study](#) conducted by Smithers on 'The Future of Global Packaging to 2028,' the global packaging market is anticipated to witness significant growth, projecting a Compound Annual Growth Rate (CAGR) of 3.9% for the period 2023-2028. This surge is expected to propel the market to a staggering \$1.42 trillion by 2028.

Several key factors are shaping this trajectory, including shifts in consumer behavior, an increasing emphasis on sustainability, evolving regulatory landscapes, and technological advancements in the packaging industry. These dynamics are poised to exert a profound impact on packaging demand over the next five years.



OVERVIEW of the Global Packaging Market



\$1.42 trillion

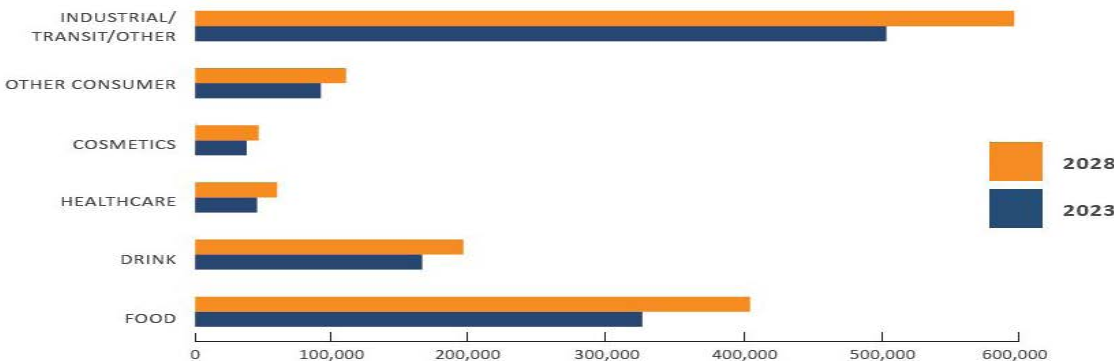
The global packaging market is forecast to reach \$1.42 trillion in 2028

3.9%

Globally, the packaging market is forecast to expand at a CAGR of 3.9% to 2028



PACKAGING CONSUMPTION BY END-USE (\$ million)



FIA UK industry event 2024: explore packaging and generative AI

Save the date for the FIA UK Industry Event on February 8th, 2024, at DoubleTree Hilton in Leeds.

Come and find out about the serial challenges and the financial markets' perspectives on the European and Global Packaging sector. This will be followed by a session on the intriguing world of Generative AI and its application in business with real-world business scenarios, illustrating before and after process flows and efficiency gains that can be achieved through this technology. An overview will also be given of the potential ethical and legal constraints that should be considered when adopting Generative AI.

The event will start at lunchtime with lunch included and will finish around 5pm with the option for some early evening networking.

The event is free to members of FIA UK and places are limited. To book your place please contact admin@fiauk.co.uk.



PLFTA: XRF analysis revolutionizes anilox roller condition assessment

Anilox rollers play a pivotal role in the printing industry, and optimizing their properties has long been a focus of research. However, wear and tear during regular use, often accelerated by improper cleaning processes, have posed challenges. In response, a groundbreaking diagnostic method, based on X-ray fluorescence (XRF) analysis, has been developed, marking a significant advancement in understanding anilox roller conditions.

Traditional diagnostic methods, such as microscopic analysis and capacitive methods, have proven insufficient in providing a comprehensive assessment of anilox roller conditions. The newly developed XRF method goes beyond the limitations of existing techniques. By identifying chemical elements in both the core and working coating of the roller, the method allows for a precise determination of the state and thickness of the coating, focusing on elements such as Fe and Cr.

The key advantage of this method lies in its ability to detect minor damages on the roller's surface that may be invisible through other means, including microscopy. The study, conducted with a prototype and portable station equipped with an XRF module, demonstrated the method's potential as a quick, non-invasive, and easily applicable solution for assessing anilox roller conditions.

The research, a collaborative effort involving GRAW (The Polish Chamber of Flexographers's member) and NFAT (Natural Fibers Advanced Technologies) teams, showcased the commitment and expertise of the teams involved.

The XRF method offers a safe and contactless

measurement process, providing valuable insights into anilox roller conditions. Its speed allows for more frequent routine inspections, minimizing the risk of operating rollers with preliminary damage that could lead to irreversible issues.

Positive reviews from independent peers and publication in the esteemed scientific journal Coatings underscore the significance of this research.



Celebrating excellence at the 5th edition of EFTA-Benelux Flexo Awards

On November 9th, the Hilton Antwerp hosted the highly successful 5th edition of the EFTA-Benelux Flexo Awards. More than 160 attendees gathered for the occasion, where the winners were unveiled during an evening of celebration.

In October 2023, a panel of industry experts, comprising Lotte Krekels (Carrefour Belgium), Axel de Wee (Froq brand services), Dan Pulling (Hybrid Software), and Sandra Schorn (Friesland Campina), collaborated with Jury Chairman Jan Duffhues and former EFTA-Benelux Chairman Roel Seele as an advisory voice. The expert jury meticulously assessed nearly 100 entries across 16 categories, culminating in the selection of the deserving winners.

All gold-winning entries will now advance to the next stage, competing for recognition at the FTA Europe Diamond Awards. The EFTA-Benelux Flexo Awards serve as a platform to acknowledge outstanding achievements in

the field, fostering a sense of accomplishment and encouraging further excellence within the industry.

WIM BUYLE BECOMES NEW CHAIRMAN

The EFTA-Benelux General Assembly, held on October 19, marked a significant moment in the organization's history as Roel Seele concluded his 12-year tenure as Chairman. In his place, Wim Buyle, the Vice President of FTA Europe, was unanimously voted in by members to take on the role of Chairman.

Roel Seele was acknowledged as an honorary member during the Flexo Awards, underscoring his contributions over the past 12 years.

Additionally, Henk Edzes retired from the board after serving a commendable 9-year term. The assembly expressed gratitude for Henk's contributions, recognizing his valuable role within EFTA-Benelux.



BestInFlexo 2023 recognizes Italian industry leaders

In the 2023 edition of BestInFlexo, the renowned flexographic awards ceremony organised by ATIF, the number of categories expanded to 14, including the new "Corrugated cardboard processed on case maker" category. The BestInShow award, presented to the evening's absolute best, added to the excitement.

Simona Poli led the discerning jury, resulting in accolades for outstanding contributions across the flexographic spectrum. Massimo Radice, founder of Corapack and Vice President of ATIF, received the prestigious Lifetime Achievement Award for his adventurous spirit and innovation.

The gala unveiled final rankings and honored top companies. Winners from BestInFlexo 2023, alongside the 2022 victors, are set to participate in the FTA Europe Diamond Awards in Düsseldorf on May 30, 2024, coinciding with Drupa, highlighting their exceptional contributions to flexography.



INKEY expands presence in French packaging market

INKEY, FTA Europe's associate member, marked its presence as an exhibitor at the Prod&Pack fair held in Lyon, France, last November. The participation not only brought INKEY closer to its local customers but also paved the way for the exploration of new business opportunities in the French flexography market.

INKEY is set to make its debut appearance at the Cfia Rennes França fair in March 2024. TDrawing from the positive experiences and engagements at the Lyon fair, INKEY aims to further strengthen its position and foster valuable connections within the dynamic packaging industry in France. The company's participation underscores its commitment to innovation, customer engagement, and continued growth in key markets.



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30/05/2024 FTA Europe Diamond Awards, Düsseldorf, Germany

