DIAMOND AWARDS

PROGRAMME

THURSDAY 29th OCTOBER 2026 · BARCELONA

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FTA EUROPE PACKAGING FORUM

13:30h Attendees arrival & finger buffet.

Welcome message from the President of FTA Europe, Sante Conselvan.

Certainly Uncertain: Navigating PPWR Through Uncertainty
Keith Gater, Product Manager at Wipak, leads the GreenChoice portfolio, helping customers meet recyclability and sustainability requirements. With experience across product management, R&D, technical development, quality and business development, he combines technical insight and commercial understanding to deliver practical, scalable flexible packaging solutions aligned with circular economy principles.

From Invisible Tags to Visible Impact
Virlina Choquette, Chief Delivery Officer at Polytag, helps brands harness connected packaging and data insights to support sustainability and circular economy goals. A commercial leader with experience at Sedex, Hyve Group and GlobalData, he supports organisations in preparing for ESG requirements, packaging traceability and future legislative change.

The Asian Market Overview
Anthony Dalleore, XSYS Oceania General Manager & FPLMA Director. With extensive experience in flexographic printing and packaging across Australia, New Zealand and the wider Asia-Pacific region, Anthony will provide an overview of the Asian market, highlighting key trends, developments and opportunities shaping the region and their relevance to the global print and packaging industry.

Print4All, the international meeting point for the future of printing and converting.
Luca Colombo, Exhibition Manager, Print4All, Fiera Milano. Responsible for developing strategic relationships with stakeholders, associations, and international players across the printing and converting industry, Luca focuses on promoting and positioning Print4All as a leading platform for technological innovation and business. Drawing on his in-depth knowledge of European and global markets, he explores the transformations shaping trade show platforms, their evolution towards new paradigms and content, and their role in embracing technological trends and connecting industrial activities with emerging needs, fostering continuous engagement and networking to create value.

Global Sustainable Packaging Trends: Real Case Examples from WordStar Winners
Alessandra Alessi, WPO Marketing Team

17:00h Free time

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15:00h Packaging Forum

19:00h Reception & Welcome drink

20.00h Awards Ceremony & Dinner

22:45h After party

00:00h End of Diamond Awards 2026

Dress code: Formal Business Attire